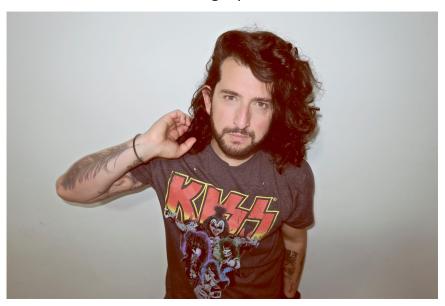
Chokolate

ARTHUR GOUROUNLIAN – Resume

Creative Director/Choreographer/Movement Director



MUSIC VIDEOS

- •MACY GRAY "Sugar Daddy" Dir: Christian Lamb ~ Chor: Arthur Gourounlian
- •JACK PACK "Light My Fire" Dir: Kris Houston, Charles Mehling ~ Chor: Arthur G.
- DEEDEE LOVES ME "KIA Soul Ready to Roll" Dir: Arthur G.
- •WARD THOMAS "Push For The Stride" Chor: Arthur G.
- •REBECCA FERGUSON "Nothing's Real But Love" Dir: Phil Griffin ~ Chor: Arthur G.
- •CHRISTIAN LOUBOUTIN "Dancer In a Daydream" Creative Dir/Chor: Arthur G.
- RECONNECTED "One In A Million" from Britain's Got Talent Chor: Arthur G.
- •THE HOOSIERS "Unlikely Hero" Dir: Diamond Dogs ~ Chor: Arthur G.

TELEVISION & COMMERCIALS

- •PEPSI "Nigeria: Our Moment, Our Time" Chor: Arthur G.
- •BMW MOTORRAD "READY TO WEAR" Chor: Arthur G.
- •MARY KAY "Discover what you LOVE" Creative Dir/Chor: Arthur G.
- •Wii U SING "Sing Party" Creative Dir/Chor: Arthur G.
- •CORNETTO "The Love Quest" Creative Dir/Chor: Arthur G.
- •DIESEL "Be Stupid" Campaign Chor: Arthur G.
- •ITV UK "Big Day Out" FlashMob Creative Dir/Chor: Arthur G.
- •SAMSUNG "Tic Toc" Mizz Mag Winners Creative Dir/Chor: Arthur G.
- •BMW "LIFESTYLE Collection" Creative Dir/Chor: Arthur G.



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- •WALKERS CRISPS "The New Flavour" Competition Chor: Arthur G.
- •TELEPHONE NETWORK "Belgacom" Belgium TV Spot Creative Dir/Chor: Arthur G.
- MOBILE NETWORK "Pegas" Czech Republic TV Spot Creative Dir/Chor: Arthur G.
- •BEER "Mousel" Luxembourg TV Spot Creative Dir/Chor: Arthur G.
- •KATE RYAN "Scream For More" Europe Promo Creative Dir/Chor: Arthur G.
- CAR "Peugeot 206" France & Belgium TV Spot Creative Dir/Chor: Arthur G.
- •TELEPHONE NETWORK "Alcatel" France Internet Spot Creative Dir/Chor: Arthur G.

MOVIES & SERIES

- •LOVE BITE Movie Dir: Andy De Emmony ~ Chor: Arthur G.
- •THREESOME Comedy Central Series 1 Created By Tom MacRae ~ Chor: Arthur G.
- •IDEAL BBC3 50th Episode Celebration Created By Graham Duff ~ Chor: Arthur G.
- •LOST CHRISTMAS Movie Dir : John Hay ~ Chor: Arthur G.
- WHEN CHERYL WAS BRASSIC Latitude Festival Created By Leo Richardson ~ Chor: Arthur G.

LIVE SHOWS

- •JACK PACK from Britain's Got Talent Launch Creative Dir/Chor: Arthur G.
- CHARLIE XCX Launch London G.A.Y Club Creative Dir/Chor: Arthur G.
- •AMERIIE "What I Want" G.A.Y Club Launch Creative Dir/Chor: Arthur G.
- WORD THOMAS "The Country music Sisters" UK Tour Creative Dir/Chor: Arthur G.
- •THE IT GIRLS "10 Years Anniversary" Help For Heroes Creative Dir/Chor: Arthur G.
- •KATE RYAN "Scream For More" European Promo Tour Creative Dir/Chor: Arthur G.
- •ELITE Model Look Competition Germany Creative Dir/Chor: Arthur G.
- •RECONNECTED Boy Band for the single promo "One In a Million" Creat. Dir/Chor: Arthur G.
- •PRIMROSE HILL Girl Band BGT 2013 Chor: Arthur G.
- •BANANARAMA Asian & U.S.A 2012 Tour Creative Dir/Chor: Arthur G.
- DANIEL BOYS West End Live 2010 Creative Dir/Chor: Arthur G.
- THE GONDOLIERS "Tenor Singers" Italian promos Creative Dir/Chor: Arthur G.
- •KAOS Boy Band "Children In Need" Creative Dir/Chor: Arthur G.

FASHION & CORPORATE

- PUMA "360 Meeting" Selena Gomez Salma Hayek & Jay Z Show Dir/Chor: Arthur G.
- •SAMSUNG GALAXY 9 Launch in Barcelona Creative Dir/Chor: Arthur G
- •SMART CAR MERCEDES Car of the Future Show Creative Dir/Chor: Arthur G
- •INTERSPORT Fashion Show Creative Dir/Chor: Arthur G
- SAMSUNG GALAXY 8 Launch in NYC Creative Dir/Chor: Arthur G



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- •SCOTCH & SODA Shows in Amsterdam & Belgium Show Dir/Chor: Arthur G.
- TEATUM JONES "London Fashion Week" AW16 Collection Show Dir/Chor: Arthur G.
- •BMW MOTTORAD "F 800R" Launch Shanghai Creative Dir/Chor: Arthur G.
- •WELLA "Top Hair International" Dusseldorf Show Dir/Chor: Arthur G.
- MARY KAY "Discover what you LOVE" Seminar Creative Dir/Chor: Arthur G.
- TRIUMPH "Triumph, BeeDee's & Sloggi" Austria Creative Dir/Chor: Arthur G.
- •VOGUE "Fashion Night Out" Manchester Creative Dir/Chor: Arthur G.
- MARCUS SCHENKENBERG "World premier Jeans" Launch Munich Creative Dir/Chor: Arthur G.
- SCHWARZKOPF "Trendy Looks" preview show Europe promo Creative Dir/Chor: Arthur G.
- JEAN PAUL GAULTIER Launch of "The Fragile Eau De Perfume" Creative Dir/Chor: Arthur G.
- •WESTFIELD "We Are Fashion" Fashion Show Creative Dir/Chor: Arthur G.
- •COCA COLA "The Opening Show" Belgium Creative Dir/Chor: Arthur G.
- •WII U "SING PARTY" Games for Nintendo Creative Dir/Chor: Arthur G.
- ELITE Judge for ELITE Models new face competition Germany 2012
- PUMA "360 Meeting" For Olympics Fashion Show Creative Dir/Chor: Arthur G.
- MARY KAY Cosmetics "We Can Do It" Award 2012 Creative Dir/Chor: Arthur G.
- •CRICKET FINAL "20/20" United Kingdom Creative Dir/Chor: Arthur G.
- •RIMMEL Clothes Show Live Birmingham NEC Creative Dir/Chor: Arthur G.
- •UGG'S Fashion Show Dusseldorf Creative Dir/Chor: Arthur G.
- •TOMMY HELFIGER Fashion Show Belgium/France Creative Dir/Chor: Arthur G.
- •ESPRIT Fashion Show Belgium Creative Dir/Chor: Arthur G.

